

Spin Master Entertainment Appoints Patricia Burns as Senior Director Production and Supervising Producer, and Courtney Sanford as Director of SpindoTV

TORONTO, Sept. 29, 2015 /CNW/ - Spin Master Entertainment (SME), a division of [Spin Master Corp.](#) (TSX:TOY) – a leading global children's entertainment company – is pleased to announce the appointment of Patricia Burns as Senior Director Production & Supervising Producer and Courtney Sanford as Director of SpindoTV.

Burns, based in Toronto, will lead production of all on-screen entertainment content for existing Spin Master brands and newly created intellectual properties.

Burns joined Spin Master Entertainment in 2013 to produce the number one preschool series [PAW Patrol](#). Previously, Burns was VP of Production and Supervising Producer at Nelvana/Corus, leading production teams and building partnerships with North American, Asian and European animation companies.

Sanford, who started at Spin Master Entertainment in 2012 and produced fifty-two episodes of the Japanese co-production, Tenkai Knights, will now serve as Director of SpindoTV, heading up production and creative affairs for the digital platform.

With more than fifteen years of experience in children's entertainment, Sanford previously served as an Executive in charge of Production at Nickelodeon, running hit series like SpongeBob and Rugrats All Grown Up. He joined Disney Channel in 2008 and helped create content for a variety of platforms, producing short series such as the Muppets' Studio DC: Almost Live. Sanford also created synergy content for Disney Channel & Radio Disney.

Sanford will be based out of Spin Master's Los Angeles office and will work alongside Joyce Miller, Senior Director LA Production and Operations and Josh Fisher, Senior Director of Development.

"Courtney and Pat have been invaluable members of our team, and their appointments reflect a tremendous amount of hard work, dedication and great results in their respective areas of the business," said Laura Clunie, Vice-President Entertainment, Spin Master Corp. "Spin Master Entertainment is committed to a very robust slate going forward and Courtney and Pat will be instrumental in driving this growth."

About Spin Master Corp.

Spin Master (TSX:TOY) is a leading global children's entertainment company that creates, designs, manufactures and markets a diversified portfolio of innovative toys, games, products and entertainment properties. Spin Master is best known for award-winning brands including Bakugan Battle Brawlers™, Air Hogs®, Spin Master Games™ and the 2015 Toy of the Year, Zoomer™ Dino. Since 2005, Spin Master has received 58 TIA Toy of the Year (TOTY) nominations with 14 wins across a variety of product categories. Spin Master has been recognized with 11 TOTY nominations for Innovative Toy of the Year, more than any of its competitors. Spin Master is among a limited number of companies that not only develop and produce global entertainment properties, characters and content, but also monetize that content through the creation, sale and licensing of products. To date, Spin Master has produced five television series, including the 2007 hit series Bakugan and its current hit PAW Patrol, which is broadcast in over 160 countries and territories globally. Spin Master employs over 850 people globally with offices in Canada, United States, France, Italy, United Kingdom, Bratislava, Germany, Holland, Mexico, China, Hong Kong and Japan.

SOURCE Spin Master

For further information: Rishika Luthra, Manager, Public Relations and Communications, Spin Master Corp., rishikaj@spinmaster.com

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