

MEDIA ADVISORY: Paw Patrol Meet and Greet During The Magical Toyland at Casa Loma in Partnership with Spin Master

TORONTO, Dec. 4, 2015 /CNW/ - For the month of December, Casa Loma will celebrate holiday magic with The Magical Toyland at Casa Loma, presented in part by Spin Master Ltd., featuring special appearances from Paw Patrol fan-favourite characters Chase and Marshall.

On select dates in December, children will have a chance to meet their favourite Paw Patrol pups in an exclusive holiday meet and greet during the festive event. Chase and Marshall will be taking a break from their missions to pose for photos with fans and families, and all are invited to join them.

After meeting the pups, visitors to The Magical Toyland at Casa Loma can explore the grounds, including a Spin Master Fun Zone where children can play, as well as admire the holiday tree decorated with Spin Master toys, which stands 34 feet tall in the Grand Hall.

WHAT: Paw Patrol Meet and Greet during The Magical Toyland at Casa Loma presented in part by Spin Master Ltd.

WHO: Paw Patrol characters Chase and Marshall

WHEN: Meet and Greet: December 5, December 7 – 13
Weekdays: 11:00 am, 12:00 pm, 1:00pm, 2:30pm, 4:00pm
Weekends: 9:45 am, 10:45 am, 12:30pm, 2:00pm, 3:30pm

The Magical Toyland at Casa Loma is open daily through December from 9:30am to 5:00pm.

WHERE: Casa Loma
1 Austin Terrace, Toronto
Toronto, ON

Admission

Children (4-13) \$17
Youth (14-17) \$21
Adult \$27
Senior (60+) \$21

For the month of December, Casa Loma will be hosting a toy drop off location for the CP24 CHUM Christmas Wish with one dollar from each adult admission during the month of December donated to the program.

About Spin Master Corp.

Spin Master (TSX:TOY) is a leading global children's entertainment company that creates, designs, manufactures and markets a diversified portfolio of innovative toys, games, products and entertainment properties. Spin Master is best known for award-winning brands including Bakugan, Air Hogs®, Spin Master Games™ and the 2015 Toy of the Year, Zoomer™ Dino. Since 2005, Spin Master has received 63 TIA Toy of The Year (TOTY) nominations with 14 wins across a variety of product categories. Spin Master has been recognized with 11 TOTY nominations for Innovative Toy of the Year, more than any of its competitors. Spin Master is among a limited number of companies that not only develop and produce global entertainment properties, characters and content, but also monetize that content through the creation, sale and licensing of products. To date, Spin Master has produced five television series, including 2007 hit series Bakugan Battle Brawlers™ and its current hit PAW Patrol, which is broadcast in over 160 countries and territories globally. Spin Master employs over 850 people globally with offices in Canada, United States, France, Italy, United Kingdom, Slovakia, Germany, Holland, Mexico, China, Hong Kong and Japan.

About Liberty Entertainment Group

For over 25 years, the Liberty Entertainment Group, led by President and CEO Nick Di Donato, has been redefining Toronto's special event and nightlife experience. As creators and operations managers of such landmark establishments as: Casa Loma, the Liberty Grand, Rosewater, Ciao Wine Bar, Spice Route, C Lounge, Courthouse, Phoenix, Tattoo Rock Parlor, Coral Gables Country Club and Cibo Wine Bar in Miami to name a few, Liberty Entertainment Group has become recognized as one of the most successful and innovative companies in the industry. Founded in 1986, the Liberty Entertainment Group has gained success and acknowledgment for creating an impressive roster of unique venues that garner immediate recognition. Each

venue is rich in detail and originality and caters to a diverse clientele. Constantly ahead of the curve Liberty is distinguished for its ability to set trends, push limits and create the impossible. For more information visit www.libertygroup.com

SOURCE Spin Master Corp.

For further information: Tara Tucker, Vice President, Global Marketing Communications, Spin Master Ltd.,
tarat@spinmaster.com

<https://spinmaster.mediaroom.com/2015-12-04-MEDIA-ADVISORY-Paw-Patrol-Meet-and-Greet-During-The-Magical-Toyland-at-Casa-Loma-in-Partnership-with-Spin-Master,1>