

Spin Master Announces Appointment of Jennifer Dodge to Executive Vice President, Entertainment

TORONTO, ON, May 4, 2017 /CNW/ - Spin Master Corp. (TSX: TOY) – a leading global children's entertainment company – is pleased to announce the return of Jennifer Dodge as the Executive Vice President of Spin Master Entertainment.



Dodge previously worked with Ronnen Harary, Co-Chief Executive Officer and Co-Founder of Spin Master Ltd. and collaboratively led Spin Master's Entertainment group for six years before leaving in 2015. Dodge was instrumental in helping grow Spin Master into one of the leading children's entertainment companies, propelled by the top-rated franchise, PAW Patrol.

Prior to her return, Dodge held the position of SVP Preschool Development for Nickelodeon where she led the development of original content for Nickelodeon's preschool programming block and the Nick Jr. channel. She also oversaw the development of in-house talent, in tandem with discovering and nurturing new artists and writers.

In her newly expanded role, Dodge will lead Spin Master's thriving Entertainment group in developing evergreen global entertainment properties, while focusing on creative strategies that position Spin Master for additional growth and success within the entertainment business.

About Spin Master Corp.

Spin Master (TSX:TOY; www.spinmaster.com) is a leading global children's entertainment company that creates, designs, manufactures, licenses and markets a diversified portfolio of innovative toys, games, products and entertainment properties. Spin Master is best known for award-winning brands including *Zoomer™*, *Bakugan™*, *Meccano™*, and 2017 Toys of the Year, *Hatchimals™*, *Air Hogs™* and *PAW Patrol™*. Since 2005, Spin Master has received 82 TIA Toy of The Year (TOTY) nominations with 21 wins across a variety of product categories, including 13 TOTY nominations for Innovative Toy of the Year, more than any of its competitors. To date, Spin Master has produced six television series, including 2007 success *Bakugan Battle Brawlers* and current hit *PAW Patrol*, which is broadcast in over 160 countries and territories globally. Spin Master employs over 1,000 people globally with offices in Canada, United States, Mexico, France, Italy, United Kingdom, Slovakia, Poland, Germany, Sweden, the Netherlands, China, Hong Kong, Japan, and Australia.



SOURCE Spin Master Corp.

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