

Spin Master's Global Animated Preschool Series Abby Hatcher Premieres on Nickelodeon

Program features zany, loveable characters and creatures voiced by Canadian talent

TORONTO, Jan 2, 2019 /CNW/ - **Spin Master Ltd. (TSX:TOY; www.spinmaster.com)**, a leading global children's entertainment company, premiered its new original animated preschool series, *Abby Hatcher*, on January 1st, 2019 on Nickelodeon. Following the U.S. premiere, *Abby Hatcher* will roll out on Nickelodeon's international channels in 2019 and will also launch on TVO in Canada on February 11th, 2019.



The show features Abby Hatcher, an adventurous seven-year-old with a giant heart and endless love for her favorite creatures, the Fuzzlies. These furry, zany creatures come in all shapes and sizes, each with their own uniquely special abilities, and Abby adores them all. In the Hatcher Palace Hotel, where Abby lives with her parents, there's lots for the Fuzzlies to discover as they become part of her expanding family, but that can also mean often getting into Fuzzly Trouble! Each episode follows Abby as she goes on incredible adventures with her best Fuzzly-friend Bozzly to fix mishaps that land the Fuzzlies in trouble, and ultimately save the day!

"*Abby Hatcher* embodies remarkable storytelling combined with an emotional and social curriculum to entertain and delight preschoolers," said Ronnen Harary, Spin Master's Co-Founder, Chairman and Co-CEO. "It was a magical experience to watch the characters we created come to life with powerful performances by Canadian children. Now, with the premiere of *Abby Hatcher*, we can share these enchanting and heartfelt stories with kids all over the world."

The series features an all-Canadian cast including Macy Drouin, who stars as Abby, while Wyatt White portrays Bozzly, Abby's Fuzzly best friend and partner. Continuing the talented Canadian line-up is Kim's Convenience's Paul Sun-Hyung Lee as Hatcher Palace Hotel Chef Jeff.

"Together with Spin Master's highly successful *PAW Patrol*, *Abby Hatcher* expands preschoolers' imaginations through fun story lines and endearing characters, while also fostering empathy, compassion and acceptance," said Jennifer Dodge, Spin Master Entertainment's Executive Vice President. "The series also encourages kids to develop their problem-solving skills and join in saving the day."

At its core, *Abby Hatcher* models the power of one little girl to bring together a whole community with her nurturing heart, eternal optimism, and her love and acceptance of everyone, no matter how different they are. *Abby Hatcher* is the eighth series from Spin Master Entertainment and comes from the same talented team of producers and directors that made *PAW Patrol*, the amazingly creative series and global phenomenon. Like *PAW Patrol*, *Abby Hatcher* is animated at Toronto's Guru Studio. The series is overseen by executive producers Ronnen Harary and Jennifer Dodge as well as executive producer Jamie Whitney, who acts as showrunner.

About Spin Master

Spin Master (TSX:TOY; www.spinmaster.com) is a leading global children's entertainment company that creates, designs, manufactures, licenses and markets a diversified portfolio of innovative toys, games, products and entertainment properties. Spin Master is best known for award-winning brands including Zoomer®, Bakugan®, Erector® by Meccano®, Hatchimals®, Air Hogs® and PAW Patrol®. Since 2000, Spin Master has received 103 TIA Toy of The Year (TOTY) nominations with 28 wins across a variety of product categories, including 13 TOTY nominations for Innovative Toy of the Year. To date, Spin Master has produced nine television series, including 2007 success Bakugan Battle Brawlers and current hit PAW Patrol, which is broadcast in over 160 countries and territories globally. Spin Master has 28 offices and employs over 1,700 people globally in Canada, United States, Mexico, France, Italy, United Kingdom, Russia, Slovakia, Poland, Germany, Sweden, the Netherlands, China, Hong Kong, Japan, Vietnam and Australia.

About Nickelodeon

Nickelodeon, now in its 39th year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, digital, recreation, books and feature films. Nickelodeon's U.S. television network is seen in more than 90 million households and has been the number-one-rated kids' basic cable network for 22 consecutive years. For more information or artwork, visit <http://www.nickpress.com>. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. (NASDAQ: VIA, VIAB).



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For further information: Tammy Smitham, mediarelations@spinmaster.com

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