

Spin Master, Warner Bros. Interactive Entertainment, and WayForward Announce Bakugan: Champions of Vestroia

Become a Bakugan Brawling Champion in a Brand-New, Role-Playing Adventure Game Coming to Nintendo Switch

TORONTO, July 10, 2020 /CNW/ - Spin Master (TSX:TOY) (spinmaster.com), Warner Bros. Interactive Entertainment and WayForward today announced ***Bakugan®: Champions of Vestroia™***, an all-new, action role-playing video game that will be coming exclusively to Nintendo Switch™ on Nov. 3, 2020, expanding on the wildly popular, global *Bakugan* franchise alongside the exciting anime adventure TV series, innovative toy line, card game and more. The game will center around an all-new original story and the franchise's signature Bakugan brawls as players befriend powerful creatures known as Bakugan and customize teams for fiercely strategic head-to-head battles.



To view and share the ***Bakugan: Champions of Vestroia*** Official Announcement Trailer, visit:

<https://go.wbgames.com/BakuganGameAnnouncement>

To download ***Bakugan: Champions of Vestroia*** assets, visit:

<https://go.wbgames.com/BakuganGameAssets>

"We're pleased to partner with Spin Master and WayForward to bring the brawling action of ***Bakugan: Champions of Vestroia*** to Nintendo Switch," said Kevin Kebodeaux, Senior Vice President, Warner Bros. Interactive Entertainment. "The global popularity of Bakugan is undeniable, and this game is sure to excite players everywhere."

"***Bakugan: Champions of Vestroia*** expands the popular brawling franchise with a new exhilarating, interactive game format with customization, competitive action, deep strategy, and anime-style characters and worlds that all gamers and Bakugan fans will love," said Simonetta Lulli, Vice President, Spin Master Studios. "Whether playing solo or against Bakugan brawlers online, the game offers endless hours of play at home or on the go."

"The brand new, action-packed video game and our partnership with Nintendo Switch and WayForward is so important to the Bakugan franchise as it continues expand globally," said James Martin, SVP Brand Marketing and GBU Lead of Bakugan. "Now, a whole new generation of fans can experience the excitement and skill of Bakugan in more ways than ever before."

"***Bakugan: Champions of Vestroia*** brings together the most popular aspects of the TV series and toys in an authentic and inspiring new game," said Voldi Way, President & CEO, WayForward. "We designed it specifically for Nintendo Switch with unique battle gameplay and strategic options to build and battle a Bakugan team."

Published by Warner Bros. Interactive Entertainment, produced by Spin Master and developed by WayForward, the ***Bakugan: Champions of Vestroia*** video game will take players on a journey through an original story expanding on the hit TV series and toy franchise. They can create and fully customize their Brawler to fight side-by-side with the mysterious alien Bakugan as their human partner in battle. The game features a fully navigable 3D world divided into different districts each with dedicated battle arenas. Players can interact with other characters, go on quests, and explore with their Bakugan friends. They can also test

their brawling skills online in head-to-head multiplayer against friends or players from the around the world to become a true Champion of Vestroia.

A physical Deluxe Edition pack, featuring the video game, an exclusive Ultima Dragonoid™ toy which transforms into a fierce Bakugan, Ultima Dragonoid trading card, Ultima Dragonoid metal gate card, plus two powerful BakuCores™ will also be available at launch.

For more information please visit www.bakugan.com/videogame

Twitter: [@Bakugan](https://twitter.com/Bakugan)

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YouTube: [Bakugan Official Channel](https://www.youtube.com/BakuganOfficialChannel)

About Spin Master

Spin Master Corp. (TSX:TOY) is a leading global children's entertainment company creating exceptional play experiences through a diverse portfolio of innovative toys, entertainment franchises and digital toys and games. Spin Master is best known for award-winning brands PAW Patrol®, Bakugan®, Kinetic Sand®, Air Hogs®, Hatchimals® and GUND®, and is the toy licensee for other popular properties. Spin Master Entertainment creates and produces compelling multiplatform content, stories and endearing characters through its in-house studio and partnerships with outside creators, including the preschool success *PAW Patrol* and 10 other television series, which are distributed in more than 160 countries. The Company has an established digital presence anchored by the Toca Boca® and Sago Mini® brands, which combined have more than 25 million monthly active users. With over 1,800 employees in 28 offices globally, Spin Master distributes products in more than 100 countries. For more information visit spinmaster.com or follow on Instagram, Facebook and Twitter [@spinmaster](https://twitter.com/spinmaster).

About Warner Bros. Interactive Entertainment

Warner Bros. Interactive Entertainment, a division of Warner Bros. Home Entertainment, Inc., is a premier worldwide publisher, developer, licensor and distributor of entertainment content for the interactive space across all platforms, including console, handheld, mobile and PC-based gaming for both internal and third-party game titles.

About WayForward

Based in Valencia, California, WayForward was founded in 1990 and has remained an independent game developer for 30 years. We are home to many talented individuals including programmers, environment artists, animators, modelers, illustrators, audio wizards, designers, and team leaders. With the new avenues for distributing games directly to fans we are finally able to make the games we have always wanted to.

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For further information: Media Contacts: Tammy Smitham, Spin Master, mediarelations@spinmaster.com; Francois Chang, Warner Bros. Interactive Entertainment, Francois.Chang@warnerbros.com; Jen Chong, Forty Seven Communications, Jen@Fortyseven.com

<https://spinmaster.mediaroom.com/2020-07-10-Spin-Master-Warner-Bros-Interactive-Entertainment-and-WayForward-Announce-Bakugan-Champions-of-Vestroia>