

Roll Out the Red Carpet for Spin Master's PAW Patrol: The Mighty Movie™ Toy Collection

TORONTO, Aug. 1, 2023 /CNW/ - **Spin Master Corp.** (TSX: TOY) (www.spinmaster.com), the leading global children's entertainment company behind the global phenomenon PAW Patrol®, officially unveils their toy collection for the franchise's upcoming second feature film *PAW Patrol: The Mighty Movie*, a Spin Master Entertainment production, produced in association with Nickelodeon Movies and Paramount Pictures.



"Packed with jaw-dropping transformations, the *PAW Patrol: The Mighty Movie* toy collection will spark limitless imaginative play," said Chris Beardall, Spin Master's President of Toys and Chief Commercial Officer. "Our team of toy experts have brought the on-screen adventures of the pups to life, blending impressive features with intuitive mechanisms tailored for little hands, ensuring an unforgettable playtime experience."

The *PAW Patrol: The Mighty Movie* toy collection includes a wide range of toys from vehicles and playsets to plush and roleplay for preschoolers to play out their own mighty missions. Available August 1, 2023 at major retailers, highlights include:

- **Skye's Mighty Movie Jet™**: With a leading role in *PAW Patrol: The Mighty Movie*, small but mighty Skye takes to the skies with her all-new *Mighty Movie Jet*. Featuring a 360-degree wing rotation, motion activated lights, sound and phrases, preschoolers can recreate their favorite missions. Includes Skye pup figure. **SRP \$49.99 / Ages 3+**
- **Chase's Mighty Transforming Cruiser™**: Chase's all-new vehicle is straight from the big screen for even bigger rescues including an epic transformation that converts his cruiser into a powered-up, mighty rescue vehicle! The vehicle also includes lights, sounds, music and pup phrases and comes with a Chase pup figure. **SRP \$49.99 / Ages 3+**
- **Aircraft Carrier HQ™**: Introducing the *Aircraft Carrier HQ*, where every mission starts. A must have toy to play out all the mighty missions from the film. The *Aircraft Carrier HQ* features a preschool-friendly transformation, dual vehicle launchers and two projectiles on each side. Featuring lights, sounds, music and pup phrases and comes with a Chase vehicle and pup figure. **SRP \$129.99 / Ages 3+**
- **Mighty Movie Themed Vehicles**: Straight from the big screen, these *PAW Patrol* vehicles are powered up with lights and sounds. Collect all six pups. **SRP: \$17.99 / Ages 3+**
- **Pup Squad Patroller™**: Measuring 10 inches long, and 5 inches tall, this pint-sized vehicle playset features an exciting transformation from a PAW Patroller toy truck, into an awesome mobile command center, complete with a vehicle launch ramp and toy storage space. **SRP: \$24.99 / Ages 3+**

The *PAW Patrol* are on a roll, marking the franchise's tenth anniversary year. In addition to the premiere of a second feature film, Spin Master will also be debuting [PAW Patrol Academy™](#), a brand-new preschool learning app set to be released on September 28th. An exciting, kid-safe, mobile experience, preschoolers will be able to further immerse in the world of *PAW Patrol* as the app invites them into the show, guiding them through daring missions, games and content that blends story and interactivity with educational and emotional learning. With the ability to unlock clips from beloved show episodes and seasonal content and updates, the app will be available on iOS and Android for \$49.99 annual / \$7.99 month with a 7-day unlimited access free trial.

Join Ryder and his crew of pups on their mighty adventures in *PAW Patrol: The Mighty Movie* coming to theaters September 29, 2023. A star-studded line up of world class voice talent including Taraji P. Henson, Kristen Bell, Christian Convery, Mckenna Grace, Finn Lee-Epp, Lil Rel Howery, James Marsden, and Serena Williams join returning cast members Kim Kardashian, Marsai Martin, and Ron Pardo delivering the excitement for the pups second big screen debut.

About Spin Master

Spin Master Corp. (TSX:TOY) is a leading global children's entertainment company, creating exceptional play experiences through its three creative centres: Toys, Entertainment and Digital Games. With distribution in over 100 countries, Spin Master is best known for award-winning brands PAW Patrol®, Bakugan®, Kinetic Sand®, Air Hogs®, Hatchimals®, Rubik's Cube® and GUND®, and is the global toy licensee for other popular properties. Spin Master Entertainment creates and produces compelling multiplatform content, through its in-house studio and partnerships with outside creators, including the preschool franchise *PAW Patrol* and numerous other original shows, short-form series and feature films. The Company has an established presence in digital games, anchored by the Toca Boca® and Sago Mini® brands, offering open-ended and creative game and educational play in digital environments. Through Spin Master Ventures, the Company makes minority investments globally in emerging companies and start-ups. With 26 offices in close to 20 countries, Spin Master employs more than 2,000 team members globally. For more information visit spinmaster.com or follow-on Instagram, Facebook and Twitter @spinmaster.



SOURCE Spin Master

For further information: Media Contact: Tammy Smitham, VP Communications, mediarelations@spinmaster.com

<https://spinmaster.mediaroom.com/2023-08-01-Roll-Out-the-Red-Carpet-for-Spin-Masters-PAW-Patrol-The-Mighty-Movie-TM-Toy-Collection>