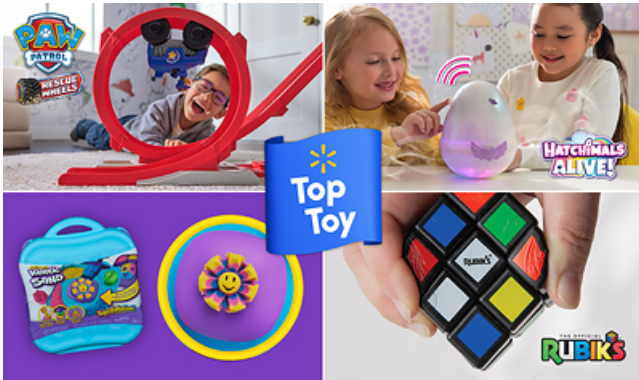


Spin Master Shines Bright with Four Toys Named to Walmart's 2024 Top Toy List

TORONTO, Sept. 9, 2024 /CNW/ - Spin Master Corp. (TSX: TOY) (www.spinmaster.com), a leading global children's entertainment company, is serving up fun this holiday season with four of its hottest toys featured on Walmart's highly-anticipated 2024 Top Toys List. This year's list includes some of Spin Master's latest innovations that deliver magic, mystery, adventure and a little bit of squish.



"Each holiday season, we create innovative and memorable play experiences to spark joy and wonder for children and their families," said Doug Wadleigh, Spin Master's President of Toys. "We are honored to have four of our toys included on Walmart's Top Toys List, each of which will evoke their own awe-inspiring reactions this holiday season and beyond."

- **Rubik's® Squish Cube™**: Add a soft twist to puzzle solving with this special design of the classic 3x3 *Rubik's Cube* that squishes as you turn it. Its stickerless design, made from soft foam, adds a new level of satisfying fun to solving, making it a great addition to any sensory toy collection. No hard edges – just durable, easy-to-turn-and-solve foam. (Ages 8+; \$14.99 USD, Available exclusively at Walmart.com)
- **PAW Patrol® Rescue Wheels™ Super Loop Tower HQ**: Standing at over three feet tall, this massive playset is fit for the pups to scope out danger and save Adventure Bay. Featuring a command center and a loop launcher that can launch any of the *PAW Patrol Rescue Wheels* vehicles into action. (Ages 3+; \$99.99 USD, Walmart.com)
- **Kinetic Sand® SquishMotion™ Playset**: Bring creativity to life with the *Kinetic Sand SquishMotion* Playset. It's as easy as layer, load and squish to reveal mesmerizing sand creations on a moving play space that brings sand art to life. Including three colors and six tools, the squish-abilities are endless. (Age 3+; \$19.99 USD, Walmart.com)
- **Hatchimals Alive Mystery Hatch™**: Something magical is coming! Emerging on October 4th for *Hatchimals Day*, a new generation of kids will get their hands on an all new Hatchimals® toys, including a Walmart exclusive character (Ages 5+; \$59.99 USD Hatchimals.com)

Walmart's 2024 Top Toys List highlights the most sought-after toys for kids of all ages, making holiday shopping a breeze and adding a touch of excitement to the season. Spin Master is proud to be part of this list, continuing its legacy of delivering exceptional play experiences that resonate with children and families around the world.

About Spin Master

Spin Master Corp. (TSX: TOY) is a leading global children's entertainment company, creating exceptional play experiences through its three creative centres: Toys, Entertainment and Digital Games. With distribution in over 100 countries, Spin Master is best known for award-winning brands PAW Patrol®, Hatchimals®, Bakugan®, Kinetic Sand®, Air Hogs®, Melissa & Doug®, Rubik's® Cube and GUND®, and is the global toy licensee for other popular properties. Spin Master Entertainment creates and produces compelling multiplatform content, through its in-house studio and partnerships with outside creators, including the preschool franchise PAW Patrol, and numerous other original shows, short-form series and feature films. The Company has an established presence in digital games, anchored by the Toca Boca® and Sago Mini® brands, offering open-ended and creative game and educational play in digital environments. Through Spin Master Ventures, the Company makes minority investments globally in emerging companies and start-ups. With 29 offices spanning nearly 20 countries, Spin Master employs close to 3,000 team members globally. For more information visit spinmaster.com or follow on Instagram, Facebook and Twitter @spinmaster.

For further information: Media Contact: Tammy Smitham, VP Communications, mediarelations@spinmaster.com

<https://spinmaster.mediaroom.com/2024-09-09-Spin-Master-Shines-Bright-with-Four-Toys-Named-to-Walmarts-2024-Top-Toy-List>

