SPIN MASTER AND NICKELODEON ANNOUNCE NEW PAW PATROL® SPINOFF FEATURING SKYE

Skye's Pup Squad™ debuts on Nickelodeon March 2027

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TORONTO, Nov. 10, 2026 /CNW/ -- Building on the success of *PAW Patrol's* films and series, Spin Master today announced a new spinoff series featuring Skye, the fearless cockapoo. *Skye's Pup Squad* is an all-new 2D animated series in which best friends Skye, Everest, and Liberty set out to rescue animals in need. Season one will debut on Nickelodeon in March 2027.



"The love for PAW Patrol is incredible, and a big part of that is because kids just adore Skye," said Vishnu Athreya, EVP & President of Spin Master Entertainment. "She's been a hero from day one, and it's about time she got her own moment. *Skye's Pup Squad* lets us dive deeper into her brave, empathetic spirit with fresh, fun adventures. We can't wait for kids to jump into these brand-new rescue missions with Skye and her Pup Squad."

"As *PAW Patrol* continues to resonate with audiences globally, *Skye's Pup Squad* shines a spotlight on one of its most beloved pups," said Alec Botnick, President, Nickelodeon Animation Studios. "Following the success of *Rubble & Crew*, we've seen how eager kids and families are to spend more time with the characters they love. Through new adventures, friendship and teamwork, *Skye's Pup Squad* expands the franchise in a way that stays true to its heart."

In *Skye's Pup Squad*, Skye and her best friends embark on an all-girl pup road trip traveling along the trails of Rescue Ridge. When one of the Ridge's animals is in trouble, Skye makes sure the Pup Squad is "rescue ready!". Whether it's a baby goat climbing too high or a cat-napping kitty floating down the raging rapids in a runaway canoe, *Skye's Pup Squad* will gear up, team up, and bring that bestie home. It's heroic, high-flying action meets care, cuddles, and cuteness, with plenty of real animal facts and campfire sing-alongs along the way.

"This series builds on everything kids love about Skye – she's a supportive friend, an empathetic hero, and a pup who never gives up," says Leah Gotcsik, Showrunner. "*Skye's Pup Squad* is a show for kids who love going on outdoor adventures, learning about and caring for animals, all while spending time with their bestie-heroes."

First introduced in 2013, the *PAW Patrol* series, originally created by Keith Chapman, has aired more than 600 11-minute episodes and continues to top charts across various platforms. Available in 180+ territories and 33 languages, across 200+ stations and streaming platforms, *PAW Patrol* has amassed more than 10 million YouTube subscribers. *Skye's Pup Squad* is distributed by Paramount Global Content Distribution.

About Spin Master
Spin Master Corp. (TSX: TOY) is a leading global children's entertainment company, creating exceptional play experiences across its three creative centres: Toys, Entertainment and Digital Games. With worldwide toy distribution, Spin Master is best known for award-winning brands including PAW Patrol®, Melissa & Doug®, Bakugan® and Rubik's® Cube, and is the global toy licensee for other iconic properties. Through its in-house entertainment studio, the company creates and produces captivating multiplatform content including powerhouse preschool franchise *PAW Patrol*, along with other original shows, short-form series and feature films. With an established presence in digital games anchored by Toca Boca® and Piknik™, Spin Master engages close to 60 million active users monthly in open-ended, creative and safe play. With 29 offices spanning nearly 20 countries, Spin Master employs more than 2,500 team members globally.

About Nickelodeon
Nickelodeon, now in its 47th year, is the number-one entertainment brand for kids. It has built a diverse, global business by

putting kids first in everything it does. The brand includes television programming and production in the United States and around the world, plus consumer products, digital, location-based experiences, publishing and feature films. For more information, visit http://www.nickpress.com. Nickelodeon is part of Skydance TV, a flagship division of Skydance Corporation (NYSE: SKYD).





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